

# BIKE MONTH

REJOIN THE MOVEMENT

COMPANY COORDINATOR OVERVIEW



## Business Challenge

Looking for a fun way to build team spirit? Engage in a friendly competition against other businesses in our community! The agency or organization with the highest percentage of employees that ride on Grand Valley Bike to Work Day (BTWD) on May 6 gets to display the traveling trophy in their workplace for an entire year!

Instructions:

1. Sign-up by Tuesday, May 5, 2020 at: [bit.ly/GVBike20\\_Business](https://bit.ly/GVBike20_Business)
2. Email [healthymesacounty@mesacounty.us](mailto:healthymesacounty@mesacounty.us) by 12:00 p.m. Thursday, May 7, 2020 and tell us how you did!

Include the following:

- Agency name
- Number of total bike-to-work riders
- A picture(s) of your riding team

## Employee Group Rides

Coordinate a group ride to a Bike to Work Day Breakfast and/or Afterglow celebration. Employees can ride from their job site or select another location to meet at for the ride.

Safety recommendations:

- Take the route with the least amount of traffic.
- If you have a larger group, ride in groups ranging in speed from faster riders to leisurely riders who take it slow.
- Have sag-wagons/support vehicles that ride along, so if someone's bike breaks down or needs a break they can hop in a vehicle with their bike.

## Bike Month T-shirts

Official Bike Month t-shirts are available for ordering. Organizational logos can be printed on the back for an extra (only available for orders of 12 or more). [Click here](#) to review color options (only available for organization/business orders).

Cost: Starting at \$9/shirt (SM-XL)

With logo: \$11-\$20/shirt (depends on order size and shirt size)

Ordering deadline: March 31

Place orders at: [bit.ly/GVBike20\\_Shirts](https://bit.ly/GVBike20_Shirts).

## Become a Bicycle-Friendly Business

Join more than 100 Colorado companies that have already been recognized as "Bicycle Friendly" by the League of American Bicyclists. These employers have been evaluated and then recognized for their efforts to encourage a welcoming atmosphere for bicycling employees, customers, and the community. For more information: [bikeleague.org/business](https://bikeleague.org/business).

**Business and individuals are encouraged to post pictures from Bike to Work/School Day using #GVBikeMonth and #BikeGJ.**