

# BIKE MONTH

REJOIN THE MOVEMENT



## GRAND VALLEY BIKE TO WORK/SCHOOL DAY MAY 6, 2020

For the ninth year in a row, Mesa County joins the nationwide effort to encourage residents to ride their bikes as a viable alternative to driving their cars, which improves air quality, reduces traffic congestion, and leads to healthier lifestyles within our community. For more information, check out [healthymesacounty.org](http://healthymesacounty.org).

### How to Host an Afterglow

#### What is an Afterglow?

It is an evening event on Grand Valley Bike to Work Day, May 6, that provides a fun end to the day for local bike commuters. Events typically run from 5-8 p.m.

#### Ideal locations:

Breweries, distilleries, restaurants, or music venues.

#### Plan your offering(s):

Offer a discount to bike commuters who come to your location with an official Bike to Work Day t-shirt or a bike helmet.

- BOGO drink
- \$1.00 first drink
- 50% select appetizers

#### Register your event

To have your event promoted on the official Grand Valley Bike Month webpage, email event details to [healthymesacounty@mesacounty.us](mailto:healthymesacounty@mesacounty.us). Include the following information: event title, offering(s), brief description, location, and time.

#### Market Your Event!

Create a flyer that highlights your Bike to Work/School Day Afterglow event.

Share on social media - Cross-promote the [Bike to Work Day facebook event](#) and using #GVBikeMonth