



## 9th Annual Grand Valley Bike Month Sponsorship Opportunities

May is Grand Valley Bike Month in Mesa County and we're celebrating bicycling activities for transportation, fun, and health. For the ninth year in a row, Mesa County joins the nationwide effort to encourage residents to ride their bikes as a viable alternative to driving their cars, which improves air quality, reduces traffic congestion, and leads to healthier lifestyles within our community. Grand Valley Bike Month provides activities for the entire family at all levels and abilities, ranging from leisure rides, commuter and business challenges, and bike celebrations that will stimulate our local economy.

### 2020 Grand Valley Bike Month events:

- Bike to Work/School Day – May 6, 2020
- Commuter Challenge
- Mountain Bike Film Screening

Your sponsorship helps offset the cost of 2020 Grand Valley Bike Month events. Sponsorship levels are listed below.

### Sponsorship Levels:

#### *Title Sponsor: \$1,000*

- Official (co)sponsor of a Bike Month event
- Your banner displayed at sponsored event
- Recognition/Logo placement during Bike Month
- Table at your sponsored event
- Logo on Healthy Mesa County website
- Social media recognition

#### *Supporting Sponsor: \$500*

- Table at a sponsored event
- Recognition/Logo placement during the Mountain Bike Film Screening
- Logo on Healthy Mesa County website
- Social media recognition

#### *Contributor: \$100*

- Logo on Healthy Mesa County website
- Social media recognition

Thank you for considering 2020 Grand Valley Bike Month sponsorship. These community-focused events wouldn't be possible without the support of organizations like yours. Please call Kelsey Fife at (970) 254-4105 or e-mail [kelsey.fife@mesacounty.us](mailto:kelsey.fife@mesacounty.us), to set up sponsorship or for more information.

Thank you